



THE HONG KONG POLYTECHNIC UNIVERSITY  
DEPARTMENT OF INDUSTRIAL AND SYSTEMS ENGINEERING

**Title: INNOVATION TECHNOLOGY 2010 – “How Innovative Products Improve our Competitiveness in the Global Market. 創新科技、創新發展”**

**Event details:**

Date: 29 May 2010 (Saturday)  
Time: 9:00a.m. – 1:00p.m.  
Venue: Room M1603, 16/F Li Ka Shing Building, PolyU, Hung Hom, Kowloon

**Jointly organized by:**

- 1) Manufacturing and Industrial Engineering Section (MIES), IET Hong Kong
- 2) MILES Alumni Association of The Hong Kong Polytechnic University
- 3) Department of Industrial and System Engineering, The Hong Kong Polytechnic University

**Supported by:**

- 1) Hong Kong Science and Technology Parks
- 2) Hong Kong Productivity Council
- 3) Hong Kong Institute of Vocational Education, IT Discipline
- 4) The Institute of Measurement and Control, Hong Kong Section
- 5) Guangdong Automation Association Hong Kong
- 6) The Hong Kong Institution of Engineers – IT Division
- 7) The Hong Kong Institution of Engineers – Control, Automation and Instrumentation Division
- 8) The Hong Kong Institution of Engineers – Safety Specialists Section
- 9) Society of Certified Mediators and Negotiators

**Objectives:**

The aim of this event is to explore the opportunities of applying innovation technology in product development.

**No. of Particulars: 100**

**Target Audiences:** Members of IET  
Members of co-organizer and supporting organizations  
Senior Managers / Executives / Directors  
Industrialists / Academics / Professionals / Young Professionals  
Engineering/Design Graduates / Students

**Programme Rundown:**

Time	Activity
9:00a.m. – 9:15a.m.	Registration
9:15a.m. - 9:20a.m.	<u>Welcome Speech</u> <i>Mr. Geddy Lee - OC Chairman, committee member of IET-MIES</i>
9:20a.m. – 9:25a.m.	<u>Opening Speech</u> <i>Ir. Albert Lam</i> <i>Chairman of IET Hong Kong</i>
9:25a.m. – 9:30a.m.	Souvenir Presentation to Guests Group Photo taking

<b>Section 1:</b>	
9:30a.m. – 10:00a.m.	<u>Topic 1</u> – Development of 3D Quick Tools for worldwide market <i>Mr. Daniel Lai</i> <i>Director – ICT Ltd.</i>
10:00a.m. – 10:30a.m.	<u>Topic 2</u> – ARIUX - Evolution from Print to Digital <i>Mr. Andrew Pang</i> <i>Director – Leovation Ltd.</i>
10:30a.m. – 10:35a.m.	<u>Membership drive</u> IET / MILESSA
10:35a.m. – 11:00a.m.	Coffee Break
<b>Section 2:</b>	
11:00a.m. – 11:30p.m.	<u>Topic 3</u> –Recent Development and Application of Radio Frequency Integrated Circuit <i>Mr. Henry Lau</i> <i>Director – Lexiwave Ltd.</i>
11:30p.m. – 12:00noon	<u>Topic 4</u> – Virtual Prototyping in Product Development <i>Mr. Eddie Kwan</i> <i>Director – Ligo Product Design Ltd.</i>
12:00noon – 12:30p.m.	<u>Topic 5</u> – Case Study on New Product Development <i>Mr. John Chow</i> <i>Director—Fortune Industrial Products Ltd.</i>
12:30p.m. – 12:50p.m.	<u>Panel Discussion</u> Chaired by: Mr Aman Chan Principal Consultant, Hong Kong Productivity Council Vice Chairman of MILES Alumni Association of The Hong Kong Polytechnic University <b>Panelists:</b> <i>Mr. Daniel Lai</i> <i>Mr. Andrew Pang</i> <i>Mr. Henry Lau</i> <i>Mr. Eddie Kwan</i> <i>Mr. John Chow</i>
12:50p.m. – 1:00p.m.	<u>Closing Speech</u> <i>Ir. Professor H.C. Man</i> <i>Associate Dean, Faculty of Engineering</i> <i>Professor and Head, Department of Industrial and Systems Engineering, The Hong Kong Polytechnic University.</i>

### Registration & Enquiries:

1. For registration and further details, please visit the following link:  
[www.iee.org.hk/iee/eng/news/main\\_events.jsp](http://www.iee.org.hk/iee/eng/news/main_events.jsp)
2. Seats are limited and priority will be given to members of organizers and supporting organizations.
3. **For Enquiries**, please contact **Geddy Lee** at 24368664.
4. For non-IET members, please submit **Reply Form** via fax 27781711 or email to [reg@theiet.org.hk](mailto:reg@theiet.org.hk)
5. The above program is subjected to change with prior notice.



The Institution of Engineering and Technology Hong Kong  
Activities Standard Reply Form

To the Institution of Engineering and Technology Hong Kong via [reg@theiet.org.hk](mailto:reg@theiet.org.hk) or fax 2778 1711

Event : Innovation Technology 2010

Date & Time: 0900- 1300, 29 May 2010 (SAT)

**Details of Participant**

Name : \_\_\_\_\_

IET Membership Number: \_\_\_\_\_

Organisation : \_\_\_\_\_

IET Membership Grade : \_\_\_\_\_

Contact: Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail : \_\_\_\_\_

Request for attendance certificate

**Important Note:**

I sign below to confirm my consent to follow all required safety instructions given by the organizer(s) and/or owner of the premises/sites for participation in the event. I understand that neither the Institution of Engineering and Technology Hong Kong nor the parties concerned would accept any liability in connection with the above events.

Signature : \_\_\_\_\_

Date: \_\_\_\_\_

Note:

1. Please tick as appropriate
2. IET Member should register on-line at the IET HK website ([www.iee.org.hk/iee/eng/news/main\\_events.jsp](http://www.iee.org.hk/iee/eng/news/main_events.jsp).)
3. For Non-IET Member, please submit **Reply Form** via fax at **2778 1711** or email to [reg@theiet.org.hk](mailto:reg@theiet.org.hk) before **28 May 10**.